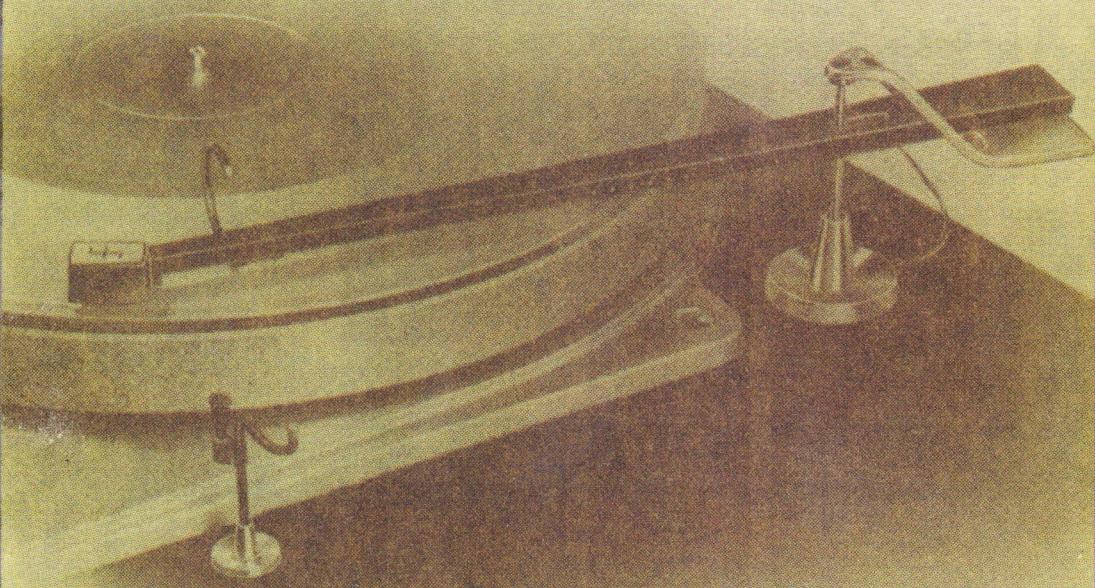


# WRUV

91.1 FM



30th Anniversary  
Program Guide  
Winter / Spring '97



TOP DOCTORS AND PSYCHICS PREDICT ACTION AND ADVENTURE

**WRUW**

AMAZING NEW \*\*\*\*\* UFO RADIO DIET

91.1 FM PROGRAM GUIDE WINTER-SPRING 1984

\* RIDES YOUR HOME OF BORING MUSIC  
\* MAKES YOU SMARTER AND TALLER  
\* STOPS WRINKLES AND HAIR LOSS  
\* ACTUALLY KEEPS YOU YOUNG!!!

BUTTON SECRETARY WAS  
REGGAE CURES THE BLUES!!!! ELVIS STILL DEAD

Lose 10 lbs.  
of Ugly Fat  
Without Diet  
Exercise or  
Pills!!

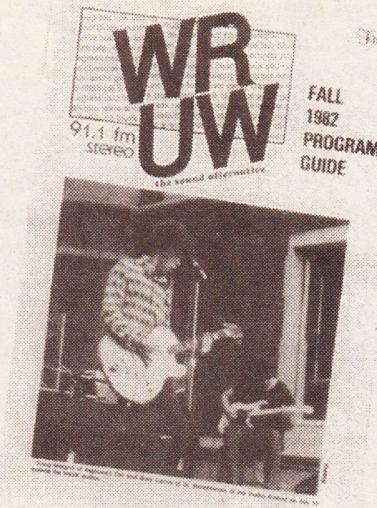
for a good  
time call:  
**368-2208** Best Jazz In Town



30 Years

**WRUW**  
91.1

Innovative Radio



no.2  
vol. X program guide

**WRUW**  
FM STEREO



# Letter from the General Manager

Since WRUW-FM has just turned thirty years old, I thought that it would be appropriate to discuss why we're here, where we've been, and where we're going.

WRUW-FM's origins can be traced back to 1946. We evolved from the Flora Stone Mather Radio Club, WFSM. After a brief stint as WRAR, an AM station, WRUW-FM was officially born into the world on February 26th, 1967. We were initially a ten-watt mono station serving the University Circle area. Then in 1980, we increased our power to 10,000 stereophonic watts.

Ever since its inception, WRUW-FM has been devoted to providing the Cleveland community with the most diverse music and public affairs programs anywhere on the radio dial. Our volunteer staff of students and community members adds to the unique character of WRUW. Over and above being just a radio station, WRUW strives to support local musicians through our annual summer concert series, Studio-A-Rama and the Folk and International Festival. These musical celebrations are free to the public and they serve as a thank-you to all of our supportive listeners.

We are always setting our sights higher as we move into the future. With the help of the Northeast Ohio Jazz Society, WRUW has sponsored the Cutting Edge Jazz Series bringing musicians such as Matthew Shipp, William Parker, Tim Berne, The Ethnic Heritage Ensemble, and Prima Materia to town. More than that, WRUW-FM constantly strives to improve our music library, equipment, and signal.

Obviously, all of this requires a significant amount of funding. That is why we are asking you, our listener, for support in our Annual Telethon during the week of April 14th-21st. As WRUW-FM forges ahead through its next thirty years, we'll have our listeners to thank. So be sure to tune in during Telethon week and help support freeform, community radio in Cleveland.

**Charlie Luther**  
**General Manager**

# WRUW EXECUTIVE STAFF

<b>General Manager:</b>	Charlie Luther
<b>Business Manager:</b>	Kelvin Wu
<b>Program Director:</b>	Ben Eloff
<b>Assist. P.D.:</b>	Steve Hunder
<b>Music Director:</b>	Wade Tolleson
<b>Underwriting Dir.:</b>	Jeff Puckett
<b>Concert Promotions:</b>	Ben Trella
<b>Public Affairs:</b>	Matt Hurd
<b>Public Service Dir.:</b>	Neil Filsinger Josette Farah
<b>Training Director:</b>	Rich Lowe
<b>Production Director:</b>	Ron Kretsch
<b>Telethon Director:</b>	Ron Cass
<b>Technical Directors:</b>	Rolf Taylor Herb Hamilton

**Alumni Director:** Dave Newmann  
**Traffic Director:** Jeff Johnson  
**Operations Director:** Scott Lieberman  
**Live Music Coord.:** Marty Giulian  
                          Kevin Nose  
                          Mike Kechison  
**Station Advisor:** Peter McCall  
**Chief Engineer:** Phil Way

This program guide was compiled by Jeff Johnson, Scott Lieberman, Charlie Luther, Jeff Puckett, Eugene Melaragno, Lipika Samal and Kelvin Wu. Program Guide Editor: Scott Lieberman. Cover by Ron Kretsch. Printed by P.M. Graphics. Circulation 10,000 copies. Copyright © 1997 by WRUW-FM 91.1, Case Western Reserve University

Please check out our web page at: <http://www.cwru.edu/cwru/org/wruw/wruw.html>

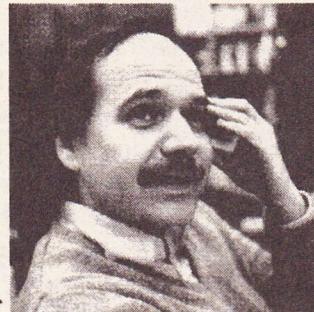
# A few words with Wade Tolleson.

Wherein we give our long-time music director a couple of pages in which to spout off about why he's had no leisure time for 20 years.

"One of the most amazing things about the music over the years is the consistency of the diversity ... there's always a state of discovery. It's great to read these new playlists and see what their [WRUW's programmer's] perspectives are and how they creatively push the envelope of the way they mix music together."

— Wade Tolleson  
WRUW Music Director and Programmer.

91.1FM



Wade Tolleson -- Music Director, Programmer  
*Diversified Inc.*, Saturdays 7-10 A.M.

When did you start at WRUW?

- *Somewhere in the mid-seventies, I guess*

What interested you in the position of Music Director?

- *I had volunteered to help the Music Director at that time as well. I liked the idea of the station making all this music available without all the limitations that other places had; that there could be a free exploration of what's out there and then to acquire it. After he graduated from school, I took the position for the summer and have been doing it ever since.*

Are you, as some might say, the Music God of WRUW?

- *(Ha ha) No no no. I can only just pick everybody else's brain. There's so much out there that I can't possibly know all of it. I only know where to go to find it.*

What are your chief responsibilities?

- *The priority of my job is to first of all process the music as fast as I can and get it out for people to use. Second, every week I have to send reports to different places so it gets printed so record companies find out about us. Then there's all sorts of calls and messages from record companies and the like asking how their record's doing, etc. that have to be returned. I also have to go through the mail and answer it, as well as pass stuff on to other people. After I get done with those things, if I'm not behind, then I can read catalogs and music magazines. Also, we have to do playlists every week now compared to every month, so that takes up a lot of time as well. . (mumbles) I wish people would write more legibly. . But anyway we report that to the College Media Journal and e-mail it out to record companies.*

WRUW-  
FM  
Cleveland  
91.1  
Committed  
to serving  
the  
commun-  
ity's  
diverse  
listening  
interests  
for thirty  
years.

Some  
stations go  
with the  
flow--  
we  
challenge  
it.

91.1FM

Do you actually listen to all the music that comes in?

-*Oh, no way. I don't even make an attempt to do that. Mine is more of an administrative thing, to get the materials available to the "DJ artists." I'm more of a resource person. That's how I see my job. I don't see myself as a director. I try to encourage the staff to search out music, new and old but especially new, that's available to them and create something new and interesting from their own standpoint.*

How do you decide what music to acquire?

-*I'm kind of a conduit between the station and the music industry. First of all I try to portray the image to the record industry so they think, "Hey, they might like our record." Then it's up to them to send their new releases here. As far as old stuff, if people tell me about something, and as much as I have time and energy available, I'll try to get it. Or when we buy things for the station, I'll go through the catalog and see what we have and don't have and ask people knowledgeable of that certain genre what they think we should get and just make an educated decision from that, since unfortunately we can't buy everything.*

Let's go to your show now. You do a freeform show on Saturday mornings. How do you pick the music for your show?

-*Panic! I need a record! I just usually come down with one thing to start off with and then go from there. "Hmm. What ideas does this trigger?" And I try to focus on the new things and metamorphose from one style of music to another. Over the years I've had less and less time to research music in advance and I guess the show isn't as crafted as it used to be. It's more of a spontaneous thing now.*

How would you describe your show and your audience?

-*The show is...conservatively freeform. I think it should be more radically freeform.*

What do you think of the quality of music being played on WRUW now and over the years?

-*One of the most amazing things about the music over the years is the consistency of the diversity. Trends come and go and certain genres go up and down but over a period of time it's just all there. Of course the idea of the station is to get music out and get it heard that's not gonna be heard someplace else. So if something is "big" or "in" at some time, its not likely to happen here. The other aspect is with new people starting every semester, there's always a state of discovery. Its great to read these new playlists and see what their perspectives are and how they creatively push the envelope of the way they mix music together.*

Tell me about something that makes WRUW unique.

-*The willingness of the student staff to keep the community volunteers here, which kind of provides a stability. The wheel doesn't have to be reinvented all the time and it gives something for the new people to learn from and is kind of a thread that holds the station together as programmers come and go.*

-Programmer Toofan

# Public Affairs at WRUW

"WRUW public affairs programming is the physics of unfiltered information." --  
Matt Hurd, WRUW Public Affairs Director

An important aspect of the programming on WRUW is that of the public affairs show. That is, providing programs that have news and information that serve the public. We here at WRUW have six hours a week dedicated to just that, and this spring four of our shows are produced right here at the station, providing an emphasis on local information and issues.

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Urban youth's issues are covered by **Just Chillin'**, on the air for a decade and also televised on cable channel 35 in some areas of Cleveland. "Issues that stress teens health issues AIDS, teen pregnancy, ... urban violence, peer pressure, [drug problems and] self-esteem." **Just Chillin'** takes on these issues with the help of guests from all walks of life. Experts on AIDS like Doctor White of Metro, Doctor Letterman, politicians, such as Governor Voinovich, professional athletes from the Indians and Cavs, and discussions with Cleveland teens keeps **Just Chillin'** in touch with its audience. A favorite guest of the producer, Harold Henderson, was a Cleveland narcotics officer who described his encounters with drug users and their problems, giving first hand accounts of the dangers of drug use. **Just Chillin'** is sponsored by the City of Cleveland Health Department and the Cleveland Treatment Center. It is on every Monday evening from 7:00 to 7:30.

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The history of Cleveland and its musical heritage is the topic of **Sounds of Cleveland** produced and hosted by Chuck Piotrowski, of the Western Reserve Historical Society. "We play anything that was made by a Clevelander, anything ... recorded in Cleveland, anything that has anything to do with Cleveland at all." This format includes all kinds of music, including orchestral, punk, even spoken word such as a Ginsburg poem about the Flats. The show covers music back to 1803. "The earliest known recording ... is from 1925, we also play recreations ... re-recordings." Listen every Thursday at 7:00pm.

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We welcome a new public affairs show this spring, **Generation Slack**. "There is a trend that our society is very competitive and money based," says producer and host Laura Santoro, "[I want] to let people know how [to] simplify their life." **Generation Slack**'s first episodes included a visit to a bartering community, where participants don't use money as a means of exchange, a survey of free entertaining and educational activities that are available in Cleveland, and book reviews. **Generation Slack** is on every Monday morning at 11:30. It is a must hear show for "anyone who wants to simplify their time,

simplify their life, and start doing the things they enjoy doing instead of doing things they think they have to do for our society."

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A long standing component of WRUW has been **GayWaves**, airing every Friday at 7:00pm, informing the gay, lesbian, bisexual, and transgendered community for almost 20 years. Hosted by John Graves, the show covers local community news and events, gay and gay-friendly music, and a couch potato report of gay issues appearing on television in the upcoming week. John Graves has been helping with **GayWaves** for a majority of its life, and has produced and hosted it by himself for two years. "When it [**Gaywaves**] first went on the air ... it was only 10 watts," referring to the time when WRUW had just started and could only be heard in the dorms of Case Western Reserve University. The show has made him somewhat of a celebrity: "I was out at ... the Five Cent Decision [a local establishment], the owner announced over the PA system that we had a celebrity ... I got a standing ovation."

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These shows are an important aspect of WRUW, and in charge of coordinating these locally produced shows and acquiring syndicated national programs is Matt Hurd, Public Affairs Director. "We provide information that is in depth and accurate about what's actually taking place in our local communities, the national stage, and our world as a whole." Matt Hurd's responsibilities include finding a diverse range of syndicated shows, and helping to have a veritable cornucopia of regional focused shows. When it comes to Public Affairs on non-commercial WRUW, it is the "equal and opposite reaction to the typical chopped, diced and censored infotainment."

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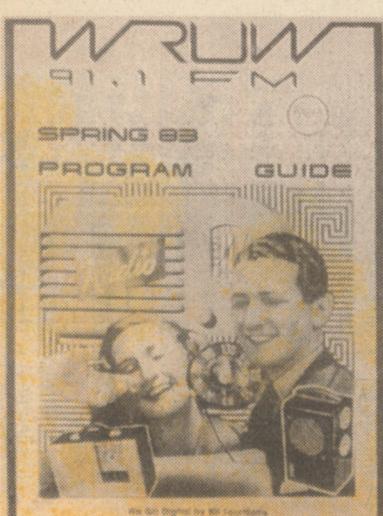
Public affairs shows take plenty of effort to make; the first **Generation Slack** "took 30 hours to make." **GayWaves** takes 10 hours to produce, with the time spread throughout the week. And **Just Chillin'** shows are planned six weeks ahead of time. Syndicated shows must be purchased and they are expensive. That is why you are encouraged to help us out: become a donating member of WRUW during the Spring fund raiser (week of April 14) and be sure to pledge money to the shows you listen to regularly, including Public Affairs shows.

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Public affairs shows are an important part of our station and our listeners lives. From human rights to youth issues to the gay and lesbian community, we strive to have informative radio for all parts and aspects of our world. If you have any comments or questions about Public Affairs Shows on WRUW you can write us, or call 216-368-2207 and leave a message.

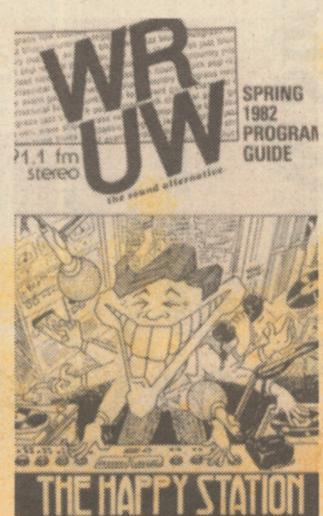
# WRUW-FM 91.1 Spring '97 Program Guide

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
IT'S TWO AM!! Madd Money Mike The Riddim & Rhyme Bank <i>Hip-Hop/Reggae</i>	WRUW-FM 91.1 CLEVELAND NOW BEGINS ANOTHER BROADCAST DAY!! IT'S TWO AM!! Sprout <i>Solitude</i> <i>feel it</i>	Greg  	Jim Rectal Hemorrhage Metal/Crazy Stuff	Hades Hades' Industrial Underworld Industrial/Electronic	DJ Neru Tha' Perspective Underground Hip-Hop	Neal Dare Waves <i>night-time music</i>	
2 FIVE AM Chip Elmers 3 Whatever Eclectic Rock Folk Blues Jazz 4 Potted Meat Food Product	5 FIVE AM Liza Son of Spam 6 SEVEN AM Jeff Good Day For the Blues Blues 'n' Stuff 7 NINE AM Matt Hurd 8 Ubiquitous World Consciousness 9 Hybrid World 10 NOON Dave Caban Sunday Matinee Showtunes 11 TWO PM Ben Eloff 12 <i>Total Blau</i> 1 JAZZ 2 FOUR PM Veronica Flores 3 Mucha Muchacha 4 "Latin" Music 5 SIX PM Josette Cacophonic Oscillations 6 SEVEN PM Mannix 7 Mannerist Medley 8 Jazzoid 9 9:30 PM Dr. Bill 10 Bird Calls 11 Jazz And More 12 MIDNIGHT Sam H. Asbestos in Obstetrics Electronix 1 IT'S TWO AM!!	5 FIVE AM the jj Breakfast for the Spirit Painless Music for Souls of All Ages 7 SEVEN AM Jamie The Morning Snooze Chaos 9 NINE AM Carl Schimmel SF Classical 1850- Generation Slack 11 NOON Techno/House Dialogue 12 11:30 AM PUBLIC AFFAIRS Book Show 1 JAZZ 2 THREE PM Dr. Ethan B. Funkenstein 3 Slip It In Funk 'n' Soul 4 FIVE PM RONK Gluesniffer-iffic! 5 Rock 6 SEVEN PM Just Chillin' 7 7:30 PM PUBLIC AFFAIRS CounterSpin 8 Annie 9 Annie's Blues Show 10 Nothin' but the Blues 11 TEN PM Kelvin & Mark Corn On The Log 12 MIDNIGHT Spider Steph & Ben Crazy Butter Baby 1 GO TO BED!!	5 FIVE AM Kleptocoma 7 SEVEN AM Eric Meyer Your Father's Oldsmobile 20's, 30's, and 40's 9 NINE AM Jeff Losing Control 11 NOON Dialogue 12 11:30 AM PUBLIC AFFAIRS Book Show 1 JAZZ 2 THREE PM Brent The Unreachable Star Musical Theater / Showtunes 3 On Stage @WRUW 4 SIX PM Polka Changed My Life Today 5 SEVEN PM PUBLIC AFFAIRS Radioworks 6 Duck 7 7:30 PM Steve & Jen The Binge Jazz & Int'l Explosion 8 Joe Banks Rhythmajick Hybrid Transmissions 9 Mystery Jim 10 Russ n Susie 11 Scott Hog-Wild! Comedy/Talk 12 MIDNIGHT J Formfree 1 GO TO BED!!	5 FIVE AM Heather 7 SEVEN AM Raj 9 NINE AM Matt 3 1/2 Hours with Matt 11 NOON PUBLIC AFFAIRS 51% Prince 12 11:30 AM PUBLIC AFFAIRS MIKHAIL Metal Bytes Metal of the 90's 1 JAZZ 2 THREE PM Greg Lohman Anarchist's Songbook Confusing 3 PUBLIC AFFAIRS CHARLIE The Instant Crowd Show Rock'n'Roll 4 SIX PM PUBLIC AFFAIRS MIKHAIL Metal Bytes Metal of the 90's 5 SEVEN PM PUBLIC AFFAIRS Sounds Of Cleveland 6 Cuzin' Dave Wilson 7 7:30 PM Steve & Jen The Binge Jazz & Int'l Explosion 8 Joe Banks Rhythmajick Hybrid Transmissions 9 Mystery Jim 10 Russ n Susie 11 Scott Hog-Wild! Comedy/Talk 12 MIDNIGHT J Formfree 1 GO TO BED!!	5 FIVE AM Heather 7 SEVEN AM Raj 9 NINE AM Matt 3 1/2 Hours with Matt 11 NOON PUBLIC AFFAIRS 51% Prince 12 11:30 AM PUBLIC AFFAIRS MIKHAIL Metal Bytes Metal of the 90's 1 JAZZ 2 THREE PM Greg Lohman Anarchist's Songbook Confusing 3 PUBLIC AFFAIRS CHARLIE The Instant Crowd Show Rock'n'Roll 4 SIX PM PUBLIC AFFAIRS MIKHAIL Metal Bytes Metal of the 90's 5 SEVEN PM PUBLIC AFFAIRS Sounds Of Cleveland 6 Cuzin' Dave Wilson 7 7:30 PM Steve & Jen The Binge Jazz & Int'l Explosion 8 Joe Banks Rhythmajick Hybrid Transmissions 9 Mystery Jim 10 Russ n Susie 11 Scott Hog-Wild! Comedy/Talk 12 MIDNIGHT J Formfree 1 GO TO BED!!	5 FIVE AM Louis Earlier than god Intended Freeform w/Nixin' 7 SEVEN AM Mad Lips and DJ Fonky Liz POST LUNAR HALLUCINATIONS From Swing to Electronic 9 NINE AM Luke Magee All Things Acoustic Folk/Bluegrass 11 ELEVEN AM One Step Beyond 12 NOON Ace Greasy Kids Stuff Metal 1 JAZZ 2 THREE PM T.P. Screw the Buzzard Ska 3 FIVE PM Rich Lowe Night of the Living Dread Reggae 4 SEVEN PM Gaywaves 5 7:30 PM Joe Riznar Your Favorite Rebellion Assorted Rocks 6 TEN PM Jim Szabo Down By The Cuyahoga Jazz Jazz Calendar at Midnight 7 EIGHT PM Trevor The Beatbox Deep House, Hard House Garage 8 IT'S TWO AM!!	5 FIVE AM Louis Earlier than god Intended Freeform w/Nixin' 7 SEVEN AM Mad Lips and DJ Fonky Liz POST LUNAR HALLUCINATIONS From Swing to Electronic 9 NINE AM Luke Magee All Things Acoustic Folk/Bluegrass 11 ELEVEN AM One Step Beyond 12 NOON Ace Greasy Kids Stuff Metal 1 JAZZ 2 THREE PM T.P. Screw the Buzzard Ska 3 FIVE PM Rich Lowe Night of the Living Dread Reggae 4 SEVEN PM Gaywaves 5 7:30 PM Joe Riznar Your Favorite Rebellion Assorted Rocks 6 TEN PM Jim Szabo Down By The Cuyahoga Jazz Jazz Calendar at Midnight 7 EIGHT PM Trevor The Beatbox Deep House, Hard House Garage 8 IT'S TWO AM!!



91.1 Stereo

368-2208



THE HAPPY STATION

# WRUW Show Descriptions Spring '97

## SUNDAY

### 2:00 am – The Riddim and Rhyme Bank

#### **Mad Money Mike**

A three hour mix of hip-hop and reggae dancehall flavor featuring premier sounds and wicked technique that are non-existent in any other shows. Definitely "cashing in" every single Sunday morning. Club style urban flavor pounding hard through a radio near you.

### 5:00 am—Whatever

#### **Chip**

Off the wall, unknowns, psychedelic rock, rock blues, folk, jazz—lots of "vinyl", featuring longer cuts and maybe even album sides. Not too hard, not too soft.

### 7:00 am – Good Day for the Blues

#### **Jeff**

Blues to start your day off. New artists and classic artists. I may throw a little folk, jazz, or whatever else in there, but the blues will prevail.

### 9:00 am -- Ubiquitous

#### **World Consciousness**

#### **Matt Hurd**

[http://](http://www.cwru.edu/cwru/org/wruw/wruw.html)

A celebration of the music of planet Earth. Indigenous roots from the dawn of time, to the most recent world releases drumming into the next millennium. Shamanic myth, ritual and transformation. Featuring "Hybrid World Fuse" for your global trance pleasure. "The shaman rides his drum to the World tree, he entrains with the rhythm of the drum and it carries him deeper into trance."

- Mickey Hart

### Noon – The Sunday Matinee

#### **David Caban**

WRUW's weekly tribute to the composers and performers and performers of Broadway musicals and Hollywood films. Listen for special tributes and prizes every Sunday.

### 2:00 pm – Total Blau

#### **Ben**

An eclectic mix of various jazz styles from big band to bop to swing and contemporary.

### 4:00 pm -- Mucha Muchacha

#### **Veronica Flores**

"Latin" music for generation Dos XX. Mexican punk, Latin ska, salsa, merengue, Tejano, Norteno, Latin jazz, Mayan folk tunes, cumbias, rock en Espanol.

### 6:00 pm – Cacophonic Oscillations

#### **Josette**

Is time long or is it wide? And the answers? Sometimes the answers just come in the mail.

Laurie Anderson

### 7:00 pm – Mannerist Medley

#### **Mannix**

Attenuated expression probing (transcending) social and metaphysical phenomena. Squazz & Jonk.

### 9:30 pm – Bird Calls

#### **Dr. Bill**

"Bird Calls" features jazz from all eras from 9-11 pm. Featuring the music of Cleveland's Tadd Dameron at 9 pm. The hour from 11-midnight might include R&B, blues, gospel, Afro-pop, Caribbean, or even more jazz.

### Midnight – asbestos in obstetrics

#### **Sam H.**

All sorts of beat-driven electronic music from house to jungle and beyond.

## MONDAY

### 2:00 am -- Solitude

#### **Sprout**

Only if you feel it. Hell yes...

### 5:00 am – Son of Spam

#### **Liza Meyers**

Tune in to the yummy grooves of Spam. Rock, ska, lounge, surf, swing, and many other flavors chopped, spiced, and molded into nifty shapes. Theme shows and special giveaways await your attention. If you're me, you'll love every song—it's argylicious!!

### 7:00 am – Viva Del Santo

#### **Justin**

A veritable smorgasbord of aural delights.\*  
\*(lots o' good music)

### 9:00 am – Sfurzando

#### **Carl Schimmel**

Mostly features contemporary and modern classical music, leaning toward conservative trends in music. Romantic and turn-of-the-century classical music is sometimes heard too. Every so often the show will transform into a conglomeration of classical, heavy metal, rap, classical rock, and "alternative" rock. People expecting to ear lots of Mozart and Bach on this show are most likely going to change the channel.

### 11:30 am – Generation Slack

#### **Public Affairs with Laura Santoro**

This show examines the "slacker" lifestyle and offers tips on simplifying and slowing down your life in our competitive, money-driven modern culture. Sometimes serious, sometimes hilarious, always thought-provoking. Produced and hosted by *Laura Santoro*.

### Noon – Livin' in the Past

#### **Laura**

Explore the many exciting volumes of your rock n' roll past. Don't let the noncharted become the forgotten. Enjoy garage, rockabilly, vocal groups, soul, and always a good dose of roots and blues.

### 3:00 pm – Slip It In

#### **Dr. Funkenstein**

Awwwww yeah! Always fresh, funky, and groovin', Dr. Ethan B. Funkenstein serves yo' booty up some funky soul, rock, blues, acid jazz, hip-hop, ethnic, and anything else that gets yo' groove goin' on. Fortified with Vitamin F!

### 5:00 pm- Gluesnifferific

#### **Ronk**

Full of puss and vinegar.

### 7:00 pm -- Just Chillin'

#### **Public Affairs**

Presented live at WRUW, this call-in talk show features interviews with local professionals and volunteers on a variety of teen-related issues and social concerns. Produced by Harold Henderson and hosted by L. C.

### 7:30 pm- Annie's Blues Show

#### **Annie**

Chicago Blues New Orleans R&B, old soul, and local artists.

### 10:00 pm -- Corn on the Log

#### **Kelvin & Mark**

Smooth move Ex-lax.

### Midnight- Crazy Butter Baby

#### **Spider Steph & Ben Trella**

Hey, if you don't listen, we will be forced to come to your house and kick your ass, and if that doesn't work, we'll just kill you and eat your guts for lunch.

## TUESDAY

### 2:00 am – Greg

#### **Greg**

I.

### 5:00 am – Breakfast for the Spirit

#### **the jj**

all kinds of music for all kinds of happy spirits...free of negative karma.

### 7:00 am – The Morning Snooze

#### **Jamie**

Having problems waking up in the morning. Coffee just not strong enough. Then wake up to the Morning Snooze. Filled with all the essential vitamins and minerals to get you through the day. Along with InAccuweather forecasts and a mix of all sorts of music, the morning snooze will get you started right.

### 9:00 am – Losing Control

#### **Jeff Johnson**

It is happening .... again.

It is happening .... again.

### 11:30 am -- Dialogue

#### **Public Affairs**

In association with Radio Smithsonian, this program looks at the world with a local and a global view. Reviewing where we have been, where we are now, and discussing intellectual, ethical, political, and economic views on the future.

### Noon – Noon So'

#### **Kevin**

Musically, as well as, culturally our society has allowed a huge industry the ability to bait our conceptions hook, line & sinker. We are fed media that's for the most part canned and processed, leaving us unfulfilled. In this town, they've even been allowed to enshrine themselves historically. One though must not think of these historical determinants as omnipresent dark powers, but poorly entrenched men with no clue as to who or what they seek to control. For it's the people who will need to come around and determine who makes music a cultural reality or who maintains the history of their music and it's

# WRUW Show Descriptions Spring '97

future can best be constituted by what is being done right now.

## 3:00 pm -- On Stage @ WRUW

### *Brent*

WRUW goes to the theater and presents the entire music of a Broadway show!

## 4:00 pm -- The Unreachable Star

### *Brent*

The tradition of Broadway lives on at WRUW. Music for the stages of Broadway, Hollywood, and London are featured, with the old the new, the great and not-so-great, from A to Z.

## 6:00 pm -- Polka Changed My Life

### *Today*

#### *Dr. Polka*

Polka Polka. That's for me! Ethno dance music!

## 7:00 pm -- Success Stories

### *Public Affairs*

This program interviews entrepreneurs of environmentally friendly and socially conscious businesses that seek to have their employees and their communities benefit and grow as a result of the company's growth.

From Ben N' Jerry's to Shaman

Pharmaceuticals, it's Ram Dass inspired capitalism!

## 7:30 pm -- Your Johnson's Hangin' Out

### *Max Johnson*

The French have a word for it, but they'll use three. More light. Bats make lovely targets, between the sheets. Meet you under the coffee table. Mit schlag. Your ears, our devices.

## 10:00 pm -- Ricky Schroeder's Last Stand

### *Boo Boo*

"Turn down that jungle music..."

- Donald Fagen

Music for people too old for the Euclid Tavern and too young for the Barking Spider.

## 11:00 pm -- The Grateful Dead Hour

Exclusive music from the Dead's own tape vault. "You'd be surprised how many calls I get from spaced-out people asking how long the 'Grateful Dead Hour' is." - host Davis Gans

## Midnight -- Hog-Wild!

### *Hog-Wild*

Habib the Homeboy Cab Driver, the Great White Hooter Hunters, the Fashion Assassin, and Privates Investigator Sticky pants all make regular appearances on Hog-Wild! Interviews with in-studio guests on interesting topics, call-ins from listeners/cult followers, prizes for Cheesy 80's Artist of the Week, original song parodies, on-air bake sales, bellybutton lint collections, cheesedoodles with generic orange soda, New Diet Plans featuring Fat Men who reside in your home, toenail and rice recipes, and OF COURSE semi-hilarious semi-jokes made by Cleveland's semi-popular DJ, Hog-Wild. So tell all your semi-friends to semi-listen. You'll be semi-entertained! Comedy like you've never smelled it before—on the radio! The Empire Strikes Wack!

## WEDNESDAY

### 2:00 am -- Rectal Hemorrhage

#### *Jim*

Blood, guts, Satan, and smashing the state all in 3 ungodly hours. If it has lots of screaming and yelling I'm probably playing it.

### 5:00 -- Kleptocome

#### *Ryan Smith*

If you're disturbed enough to be awake during my show, then you will love this mix of dark ambient, tribal, trip-hop, electronoise, and experimental/instrumental tunes. Not for the weak of heart.

### 7:00 am -- Your Father's Oldsmobile

#### *Eric Meyer*

Turn your dial to WRUW on Wednesday mornings and turn back the clock to the years between the wars: a time of despair and hope, a time of hardship and prosperity, and a time of really, really good music... music to get your toes tapping and your pulse pounding. You'll hear big bands, jazz masters, blues legends, and showtunes, plus the occasional historical note-- so hop aboard the "Glenn Island Special" and let's go!

### 9:00 am -- FYM

#### *Campion*

### 11:30 am -- The Book Show

#### *Public Affairs*

From WAMC and the Writer's Institute of New York, "The Book Show" features interviews with award-winning authors and poets.

### Noon -- Metal Bytes

#### *Mikhail*

Fast, melodic, aggressive, and hardcore tunes. It can be summarized by quoting Judas Priest: It stimulates, regenerates; It's therapeutic healing; It lifts our (your!) feet up off of the ground; It blasts us through the ceiling.

### 2:30 -- Anarchist's Songbook

#### *Greg Lohman*

Rock, ska, and the like, plus inane banter, occasional giveaways, and who knows what else. Fun for the whole family. I think.

### 5:00 pm -- The Instant Crow Show

#### *Charlie*

"Someday, you're gonna be #1," The DJ presently known as Prince once told me. I'll settle for #5. Tune in for your drive-time exploration into the inner-workings of a music freak's witless, confusing journey.

### 7:00 pm -- Radioworks

#### *Public Affairs*

Recalling the "golden days" of radio, "Radioworks" presents worthwhile original stories so clever, listening every week will be a must!!

### 7:30 pm -- Goggles

#### *Steve & Jen*

Your weekly explosion of jazz, international, and improvisational musics. Note: not responsible for the shards and shrapnel.

### 10:00 pm -- Rhytmajick

#### *Joe Banks*

There has long been an awareness of the powerful effect that rhythm can exert on both psyche and soma. There is also the belief that these may extend to other dimensions. What is the link between ancient rhythms and today's electronica? Tribal-ambient, ethno-tronic, and other hybrid transmissions. From the Orb to Muslimgauze to Aphex Twin to Sacred Ritual Musicks.

### Midnight -- J

#### *russ and susie monad*

<http://k2.cwru.edu/~rlm3/radio.html>  
mucho music. fuck the canadians. all musics, call us to touch yourself. one host is almost 5'4" the other is 1/4 canadian.  
garbage in garbage out.

## THURSDAY

### 2:00 am -- Hades' Industrial Underworld

#### *Hades*

I will take you on a journey to my industrial underworld. Music is the only relief from this hell. Listen to anything else and your soul will be mine forever!

### 5:00 am -- Heather

#### *Heather*

'Shrooms.

### 7:00 am -- Raj

#### *Raj*

Fishy.

### 9:00 am -- 3 1/2 Hours with Matt

#### *Matt*

Jazz, ambient, rock and rhythm. A random assortment of music you like, even if you never heard it before. (Hey, I like it and you don't even know me!)

### 11:30 am -- 51%

#### *Public Affairs*

This show explores the political and social issues of particular concern to women. Produced by AMC in New York, and hosted by Beth Engler.

### Noon -- Straight to the Head

#### *Prince*

From coast to coast from pillar to post this show leads the way. Hits, hits, and more hits keep on coming.

### 4:00 pm -- Gospel According to ...

#### *Zelda*

Zelda conducting her own kind of revival...going all over the place musically & spiritually get on the gospel train.

### 6:00 pm -- The Greg Holtz Show

#### *Greg Holtz*

Great polkas, waltzes, obereks. Dedication, community news --- a total polka experience.

### 7:00 pm -- Sounds of Cleveland

#### *Public Affairs*

History and music in Cleveland 1900 to the present that is crackling with energy. Hosted by Chuck Piotrowski of the Western Reserve Historical Society. Tune in and light up with "cosmic Chuck" if your a viper.

# WRUW Show Descriptions Spring '97

## 7:30 pm – When the Roses Bloom Again

### **Cuzin' Dave Wilson**

Country roots and branches from all eras: oldtimey, blue-grass, rockabilly, tex-mex, swing, Cajun, zydeco, ragtime, blues, acid banjo and crabgrass.

## 10:00 pm – Live from Cleveland

Absolutely LIVE music from every musical color in the spectrum, direct from our studios, every week.

## 11:00 pm – SMUT

### **Mystery Jim**

Sleep, Eat, Drink, Work, and ROCK!  
Nah... Fuck those first four.

## **FRIDAY**

### 2:00 am – Tha' Perspective

#### **DJ Neru**

Hip-Hop culture, politics, and music, mixed and designed with brain elevation in mind. Featuring the newest music, artists, issues, and interviews with local and national hip-hop heads. Live in-studio guest appearances, mixing, and b&ail-ins by national and local artists. Definitely not for weak-minded or weak hearted listeners. Tune in for 91,100,000 Hertz of funk and mind expansion. Peace.

### 5:00 am – Earlier Than god Intended

#### **Louis**

It's Five in the morning. If you're getting up, I'll help you stay up and if you're still up, go to bed because its Earlier Than God intended. I've got the music that will get your morning and your weekend off to a great start. The music's freeform with a slight tilt towards Post-Contemporary rock, Neo-Punk, and 69th wave ska. As if that wasn't enough, I'm bringing you Nixon at Six. That's right America's biggest crook who got away with it all every morning at six o'clock. Louis L. Campbell

### 7:00 am –Post Lunar Hallucinations

#### **Mad Lips and DJ Fonkay Liz**

### 9:00 am – All Things Acoustic

#### **Luke Magee**

Back for another year, "All Things Acoustic" will focus on the best acoustic music from all genres. I will highlight today's singer songwriters with an occasional jazz, blues, or rock classic. And of course there will be lots of bluegrass to get your week started right.

### 11:00 am --One Step Beyond

#### **Public Affairs**

Dave Emory continues to explore, expose and dismantle conspiracies surrounding everything from the JFK assassination to the Ebola virus.

### Noon – Greasy Kids' Stuff

#### **Ace**

#### **Metal**

### 3:00 pm – Screw the Buzzard

#### **T. P.**

SKA, SKA, SKA, it's the music you all love. From Jamaican to 2-Tone, all the way to 3<sup>rd</sup> wave, Screw the Buzzard brings it to you.

Every Friday afternoon from 3-5. Get your SKA fix!

### 5:00 pm – Night of the Living Dread

#### **Rich Lowe**

Solio Jamaican music. An emphasis is placed on the unusual, tracks that are not normally heard and artists that are out of the mainstream. We cover reggae, ska, dancehall, rocksteady. We have a world of Jamaican music to play for you.

### 7:00 pm -- GayWaves

#### **Public Affairs with John Graves**

Now celebrating it's 20<sup>th</sup> year, "GayWaves" continues to bring news and information pertinent to Cleveland's gay, lesbian, bisexual, and transgendered communities, including updates on AIDS and homophobia, plus a community calendar. Hosted by John Graves.

### 7:30 pm- Your Favorite Rebellion

#### **Joe Riznar**

Now approaching its 15<sup>th</sup> anniversary, this program combines up-to-the minute independent releases with treasures and trash from the past. Listen to it on an old clock radio for maximum effect.

### 10:00 pm- Down by the Cuyahoga

#### **Jim Szabo**

"Music has sound, colors, speech and destiny in its creation, causing it to be the most used medium for expression. The mastering or absence of music knowledge doesn't stop you from enjoying how you feel. Only the players are judged to be different, not music. It is known there are musicians who create cures with their music, of illness and madness in human beings. The musical environment reflects the culture of the environment. The phonograph has not changed any folk music, but it has changed our buying of music. When the market place becomes the name and not the style, there will be more individuals and less styles to compare."

- Ornette Coleman

## **SATURDAY**

### 2:00 am -- Dare Waves

#### **Neal**

Join Neal as he wanders for four hours through WRUW's music library. The destinations aren't entirely Random; selections are usually taken off the ambient, industrial, cyber and noise rock shelves. Also, moldy oldies and crispy nuggets from the infamous "Dare Waves" archives. Blow the dust off your radio and listen.

### 5:00 am – A Mule Called Sal

#### **Mo**

The only thing better (and on earlier) than Saturday morning cartoons is a Mule Called Sal. Gather the kids and listen as your host Mo stubbornly and seamlessly plays elements of rock, country, blues, jazz, and anything else he can get his hands on. Music for and by people with short attention spans.

### 7:00 am – Diversified, Inc.

#### **Wade**

A kaleidoscope of types and sounds of music, new an old. Folk-based, freeform ranging through blues, rock, jazz, country, international, R&B, avant-garde, etc.

### 10:00 am – Roll away the Dew

#### **Jimmie Wilson**

WRUW's long running Saturday folk show, featuring traditional music, singers-songwriters, and acoustic country music. Cousin Jimmie features mostly contemporary musicians, but occasionally reaches back into country music's history.

### 1:00 pm – Eclectic Collections

#### **Chris Doll**

We drive the demons of hackneyed-formatted classical programs back into the belly of hell. Living composing, dead composing, and some we're not sure about. Tonal, atonal, and occasional show tunes. Plenty of music scores for the kid in us all. Roll over Mozart – Cage and Crumb are back in town.

### 3:30 pm – Al-Jeel Al-Jadeed

#### **Public Affairs**

Arabic current events, music, and culture.

### 4:00 pm – The Black Scorpio Show

#### **Black Scorpio**

Listen to the Black Scorpio Show every Saturday from 4pm to 6pm on WRUW-FM, 91.1 with Black Scorpio playing reggae music for your listening and dancing pleasure. Tune in.

### 6:00 pm – Toofan

#### **Animesh**

A spicy blend of contemporary fusion and traditional popular music from India. Ps-(Don't expect to hear Ravi Shankar). Tune in and taste the masala!

### 8:00 pm – Rick & Nate

#### **Rick & Nate**

### 10:00 pm – Your Saturday Night Funk Mechanism

#### **Mr. Roper**

A hip hop Thingamajig is self explanatory.

### Midnight – The Beatbox

#### **Trevor**

Cool house music mixed back to back in the Beatbox tradition. Deep house, hard house, and garage straight out of the New York and Chicago club scenes.

**How do I advertise in  
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**Simply call Scott at 754-2315 or  
call the station at 368-2207 and  
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*Dig our groovy 1997 staff photo!*



It's not the entire staff of course. Just the staffers who bothered to show up for the photo, minus the staffer who took it. The staffer who took it just happens to be our lovely and talented general manager Charlie. He's in a color photography class, and this is his first print! We all think he did a great job, and we hope you do too. Normally when an organization publishes a staff photo you get the list of names (back to front, left to right) of the people pictured so you know everyone individually by name so you can go up & say "hi" in the event that you should happen to meet them. We decided not to do this as we've been having problems with stalkers lately.



# Traveler's Guide

**WRUW**  
107.5 FM

## Ambient

Wed. 10-Midnight: Rythmajick

## Avant-Garde, Experimental

Sun. 6-7 PM: Cacophonic Oscillations

## Blues

Sun. 7-9 AM: Good Day for the Blues

Mon. 7:30-10 PM: Annie's Blues Show

Thu. 7:30-10 PM: When the Roses Bloom Again

## Classical

Mon. 9-11:30 AM: sforzando

Sat. 1-3:30 PM: Eclectic Collections

## Comedy

Tue. Midnight-2 AM: Hog-Wild

## Country

Thu. 7:30-10 PM: When the Roses Bloom Again

## Dance/Techno

Tue. 9-11:30 AM: Losing Control

Sat. Midnight-2 AM: The Beatbox

## Electronic/Industrial

Sun. Midnight-2 AM: Asbestos in Obstetrics

Wed. 10-Midnight: Rythmajick

Thu. 2-5 AM: Hades' Industrial Underworld

Sat. 2-6 AM: Dare Waves

## Folk

Fri. 9-11 AM: All Things Acoustic

Thu. 7:30-10 PM: When the Roses Bloom Again

Sat. 10AM-1 PM: Roll Away the Dew

## Freeform

Sun. 5-7 AM: Whatever

Mon. 5-7 AM: Son of Spam

Mon. 10-Midnight: Corn on the Log

Mon. Midnight-2 AM: Crazy Butter Baby

Tue. 5-7 AM: Breakfast for the Spirit

Tue. 7-9 AM: The Morning Snooze

Tue. 12-3 PM: Noon So

Tue. 7:30 - 10 PM: Your Johnson's Hanging Out

Tue. 10-11 PM: Ricky Schroeder's Last Stand

Wed. 5-7 AM: Kleptocoma

Wed. 9-11:30 AM: F.Y.M.

Wed. 12-2 AM: J

Wed. 5-7 PM: The Instant Crow Show

Thu. 8-11:30 AM: 3 1/2 Hours with Matt

Fri. 5-7 AM: Earlier Than God Intended

Sat. 5-7 AM: A Mule Called Sal

Sat. 7-10 AM: Diversified Inc.

Sat. 8-10 PM: Taboukalolli

## Funk

Mon. 3-5 PM: Slip it In

Sat. 10-Midnight: Your Saturday Night Funk Mechanism

## Hip-Hop

Fri. 2-5 AM: Tha' Perspective

## International/World

Sun. 9-Noon: Ubiquitous World Consciousness

Wed. 10-Midnight: Rythmajick

Wed. 7:30-10 PM: The Binge

Sat. 6-8 PM: Toofan

## Jazz

Sun. 7-9:30 PM: Mannerist Medley

Sun. 9:30-Midnight: Bird Calls

Wed. 7:30-10 PM: The Binge

Wed. Midnight-2 AM: Total Blau

Fri. 10 PM-2 AM: Down by the Cuyahoga

## Latin

Sun. 4-6 PM: Mucha Muchacha

## Live/Local

Thu. 10-11 PM: Live from Cleveland

## Metal

Wed. 2-5 AM: Rectal Hemorrhage

Wed. Noon-2:30 PM: Metal Bytes

Fri. Noon-3 PM: Greasy Kids Stuff

## Oldies

Mon Noon-3 PM: Livin' in the Past

Wed. 7-9 AM: Your Father's Oldsmobile

## Polka

Tue. 6-7 PM: Polka Changed My Life Today

Thu. 6-7 PM: The Greg Holtz Show

## Rap

Sun. 2-5 AM: The Riddim & Rhyme Bank

Sat. 10-Midnight: Your Saturday Night Funk Mechanism

## Reggae

Sun. 2-5 AM: The Riddim & Rhyme Bank

Thu. Noon-4 PM: Straight to the Head

Fri. 5-7 PM: Night of the Living Dread

Sat. 4-6 PM: The Black Scorpio Show

## Rock

Mon. 2-5 AM: Solitude

Mon. 7-9 AM: Viva Del Santo

Mon. 5-7 PM: Gluesnifferific!

Mon. 10-Midnight: Corn on the Log

Tue. 11-Midnight: The Grateful Dead Hour

Wed. 2:30-5 PM: Anarchist's Songbook

Thu. 11-2 AM: SMUT

Fri. 7:30-10 PM: Your Favorite Rebellion

## Showtunes/Soundtracks

Sun. Noon-2 PM: Sunday Matinee

Tue. 3-4 PM: On Stage @ WRUW

Tue. 4-6 PM: The Unreachable Star

## Ska

Fri. 3-5 PM: Screw the Buzzard

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